



Rule Livewell Pumps

NEW MATERIALS - EXTENDED LIFE - KILLER FLOW

NEW NYLON MOTOR HOUSING - MORE DURABLE AND BEATS THE HEAT







Customers talk...we listen.

The new livewell looks the same but something's a little different. While others are using simple ABS, we've gone to fiberglass reinforced nylon for our housing.

What does this mean? We tested the pump in 95°F water for 40 hours, raised the bar to 125°F water for 50 hours, and finished it off for another 30 hours at 92°F, never stopping. Then we took it one step further, we ran them for over 1000 hours - and they kept on pushing!

At no additional cost to the customer...
because it's better for you.

Don't forget our top features that makes Rule stand above the competition!

-  NPSM threaded discharge for different ports
-  Highly visible, slip-resistant grip
-  Simple, push button motor swap
-  Discharge port and body both swivel 360°, in any direction with our unique rotating base
-  Tough, glass reinforced, chemical resistant, nylon hose barbs for incredible durability
-  Dual port option to accommodate a washdown pump through the same inlet

And we're just getting started...

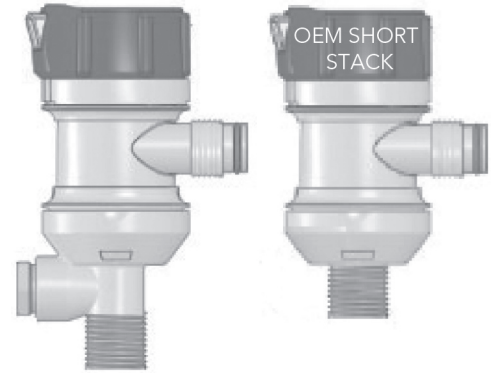



a xylem brand

Rule Tournament Series Livewell Pumps

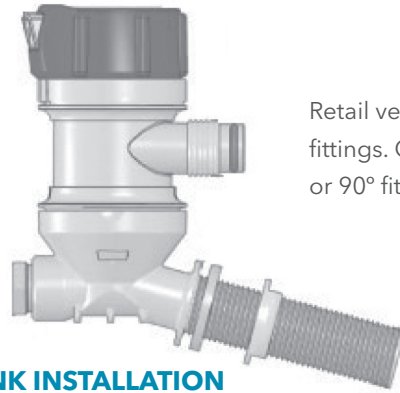
SEACOCK INSTALLATION

Flow	Retail	OEM	OEM Short Stack*
500	401FC	401FCM	401FCSM
800	403FC	403FCM	403FCSM
1100	405FC	405FCM	405FCSM



ANGLED THRU-HULL/LIVEWELL TANK INSTALLATION

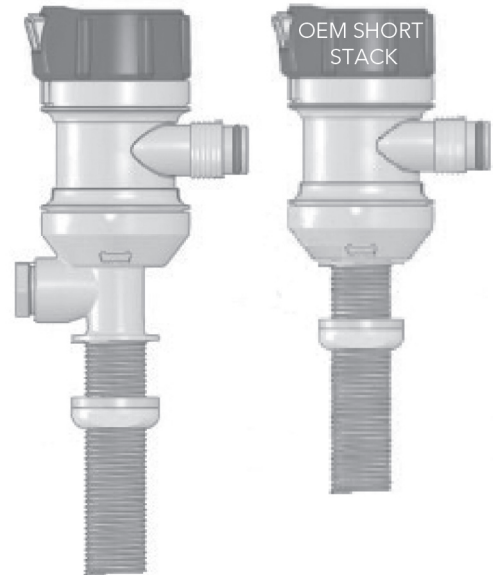
Flow	Retail	OEM
500	401C	401CM
800	403C	403CM
1100	405C	405CM



Retail versions come standard with straight AND 90° fittings. OEM versions can be configured with straight or 90° fittings and/or waterproof wire connectors.

STRAIGHT THRU-HULL/LIVEWELL TANK INSTALLATION

Flow	Retail	OEM	OEM Short Stack*
500	401STC	401STCM	401STCSM
800	403STC	403STCM	403STCSM
1100	405STC	405STCM	405STCSM



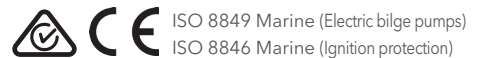
HERE'S A LIST OF ADDITIONAL PORTS WE OFFER:



500/800 3/4" Barb	1200R
500/800 3/4" Barb 90 Degree	1201R
500/800 1" Barb	1202R
1100 3/4" Barb 90 Degree	1203R
1100 3/4" Barb	1204R
1100 1" Barb 90 Degree	1205R
1100 1" Barb	1206R
1100 1-1/8" Barb 90 Degree	1207R
1100 1-1/8" Barb	1208R

Important Information	500	800	1100
Discharge Size (Thread)	3/4"-14NPSM	3/4"-14NPSM	1"-11.5NPSM
Discharge Size (Hose Barb)	3/4"	3/4"	1 1/8"
Amperage Draw (12VDC)	2.1A	2.8A	3.3A
Recommended Fuse Size	2.5A	5A	6A
Secondary Inlet Port Size	1/2"-14NPT	1/2"-14NPT	1/2"-14NPT
Standard Pump Height*	5.9"	5.9"	5.9"
Short Stack Pump Height*	4.9"	4.9"	4.9"

*not including threaded inlet pipe



Warranty: All products of the company are sold and all services of the company are offered subject to the company's 3 YEAR warranty and terms and conditions of sale, copies of which will be furnished upon request. The information provided herein is for guidance only, it does not constitute a guarantee of the performance or specification of any individual product or component.

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